

“He is a true fugitive who flies from reason.” - Marcus Aurelius



Investment
Logic Map
Accredited
Facilitators

A STRUCTURED APPROACH TO DECISION-MAKING

Investment Logic Mapping (ILM) facilitates your thinking about investments. It's a simple approach that helps determine whether or not you have a compelling case for change. The result is a clearly articulated investment story depicted on a single page – an Investment Logic Map.

HOW IT WORKS

ILM brings the senior executive responsible for an investment and key senior stakeholders together for a series of informed discussions.

These discussions comprise a series of structured, facilitated two-hour workshops. The first of these is about defining the problem. Simple investments may not require any further workshops but more complex investments may require a workshop dedicated to each of the four steps: problem definition, benefits definition, strategic responses and solution options

COSTS

Each workshop costs \$2,450 plus GST. This includes a pre-briefing with the Investor, pre-reading and preparation, facilitation of the workshop, production of the Investment Logic Map, post workshop emails with participants, and where applicable, production of a Benefits Map.

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For a successful outcome be clear about what you're investing in - and why

Doing the right thinking early in your decision-making process will lead to better investment decisions. It will help you clarify the underlying business problem you are trying to solve, the benefits you expect and your strategic responses before you even think about solutions.

Traditional approaches to investment decision making tend to focus on building the case for change around a particular solution. This often leads to poor outcomes. The problem persists or you end up investing in something without a clear business need and consuming resources that would be better used elsewhere.

WHAT YOU WILL COME AWAY WITH

The ILM process will give your organisation confidence that:

- There is a real problem that needs to be addressed
- The benefits of addressing the problem are compelling
- The way you plan to address the problem is both strategic and innovative

INTEGRATION WITH BETTER BUSINESS CASES (BBC)

Investment Logic Mapping (ILM) is frequently used to outline the strategic case for change in the initial stages of the better business case process. Only the first two workshops (Problem and Benefit Definition) are used. These workshops will enable:

- Senior agreement on the core problem to be solved and the expected benefits of a potential investment
- Identification on whether or not there is a compelling case for investing in change
- Development of the investment objectives and critical success factors needed for an effective options analysis process.

OUR FACILITATORS ARE EXPERIENCED IN BBC AND WOULD BE HAPPY TO ASSIST WITH THE OPTIONS ANALYSIS PROCESS ALSO.

OUR FACILITATORS

Our three facilitators are accredited annually by the Department of Treasury and Finance, Victoria, AU. This assures you of their competence as they are required to follow a formal code of practice. For more information see www.dtf.vic.gov (look under 'Investment Management')